



South Shore YMCA

The Campaign to Build a Better Y.

Update – May 2023

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Dear Friend of the South Shore YMCA:

The Building Committee has been hard at work focusing on several capital projects. The project scope has been adjusted from our pre-COVID plans, shifting our focus to meet the new, post-pandemic needs and demands of our member community. We are also working to ensure that these projects align with the goals of our new Strategic Plan.

The plans include three main projects:

1. South Shore YMCA Outdoor Aquatics Center at the Emilson YMCA
2. Science Center Early Learning and Camp Building in Norwell
3. Hale Family Branch YMCA branch expansion

The South Shore YMCA Outdoor Aquatics Center project is 85% complete with an expected completion date in June 2023. Integrated Builders and South Shore Gunitite have made a great team working to complete this project. This exciting project will replace an aging, outdated pool complex and support buildings with a beautifully designed new space. The new complex will improve our summer camp offering, allowing us to teach every camper how to swim safely, while significantly expanding opportunities for swimming and water play in the new Splash Park. In addition, this new complex will provide separate, dedicated pool space for Y members to use while camp is in session, which will bolster member satisfaction, retention and value. Beyond the pools, the complex will include new changing facilities, restrooms, lockers, concessions, camp offices, first aid room and pool mechanical space. There is also a new family playground space attached to the complex that can be used year-round for family fun (not shown in picture below).

You will receive an invitation to our Summer Social celebrating this project – Wednesday, June 7th at 5pm at the Emilson Y. We hope that you will attend to see the first project completed thanks to your investment in the South Shore YMCA.



Digital rendering of outdoor center not including the playground.

The Science Center Project will welcome a new 5,000 square foot (approx.) building which will house our Nature Center Preschool program as well as the Summer Camp. By creating a new building, we can repurpose the existing building for year-round Science Center specific programming. Both the Nature Center Preschool and Summer Camp has demand from passionate families and students which we cannot accommodate in the current building. The new building will accommodate four-classrooms, restrooms, reception area and staff office. This creation will also allow us to expand our Nature Adventures Summer Camp. Our goal is to begin construction as soon as camp concludes in September 2023.



Digital conceptual drawing of new building

The Hale Family YMCA branch project will be the last project for us to reimagine as we monitor trends in membership demand and community needs. We named the facility in the 2022 summer in recognition of the Hale family's longtime support of our Y and their generous giving.

Thank you for your commitment to the South Shore YMCA as we strive to be good stewardship of the funds you so generously donated to make positive, long-lasting impact on our community. We will continue to provide updates as we make progress in each community.

Sincerely,

A handwritten signature in black ink, appearing to read "Dan DeMarco".

Dan DeMarco
Campaign Chair

A handwritten signature in black ink, appearing to read "Paul J. Gorman".

Paul J. Gorman
President and CEO

